

ST. NICHOLAS WITH BONVILSTON

COMMUNITY ENGAGEMENT STRATEGY





THE 'WHY?'

The Community Council for St. Nicholas with Bonvilston needs to develop a strategy to underpin the work of the Council. It is vital, to ensure that this strategy reflects the wishes of the Community, that the Council engages with the residents of St. Nicholas and Bonvilston and gathers as much feedback and qualitative data as possible to inform its direction.

In addition to providing an evidentiary framework for the activity of the Council, it is hoped that the community engagement undertaken will form the basis for a Place Plan to supplement local planning decisions making.

MISSION AND VISION

A large scale community engagement project involves input from many different quarters and canvassing the opinions from as diverse a group of people as possible. It is a truth that different age groups communicate in different ways but it is also true that age groups communicate differently with each other. For example, teenagers will communicate with each other via social media, but tend not to engage with the social media of adults. It is the mission of this project to meaningfully engage with a diverse group of residents.

The vision is a piece of research that allows the Council to undertake work and raise funds that are directly related to the information it has received in response to its consultation. The Council will be able to evidence its actions and speak with authority, on behalf of the residents in response to consultations emanating from the Vale of Glamorgan Council and the Senedd as appropriate.





PROPOSED STRATEGY

PHASE 1

Identify stakeholders, key individuals and communication channels available.

PHASE 2

Create media, tools and engagement methodology plan. Engagement will take place in 2 waves; survey to identify priorities, then events to determine the means of tackling the priorities

PHASE 3

Implement the consultation collecting views relating to priorities and collate the information.

PHASE 4

Host World Cafe events in person and virtually to match actions with priorities

PHASE 5

Collate the gathered evidence and produce a report and strategic plan for the Council to use as a basis for its work over the next few years

PHASE 6

Facilitate the findings of the Community Consultation, engage with groups and volunteers and keep communication channels open to maintain a legacy outcome.

